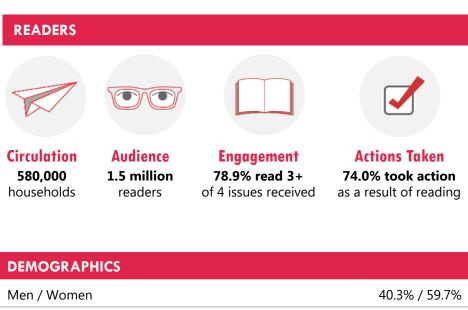


AAA Explorer Northern New England

AAA Explorer Northern New England is the magazine exclusively for AAA members in Maine, New Hampshire, and Vermont. AAA Explorer Northern New England offers impactful print and digital advertising opportunities to connect your brand with an educated and affluent audience. Through engaging travel, auto, and lifestyle content, AAA Explorer Northern New England inspires readers to travel and explore their region and beyond

Become part of the AAA experience and deliver your message with a brand members trust.



Average Age	60.3
Average HHI	\$53,125.00
Own home	81.2%
Attended/graduated college	85.4%
Took a leisure trip in the last 12 months	81.4%
Inspired to travel to destinations featured in magazine	86.8%
Feel encouraged to visit businesses advertised in magazine	85.7%

Travel, food, family and local events in every issue

- **Out & About:** Places to go and things to see, near and far
- **Mapping America:** *Must-visit locations* • around a single theme
- **Feature Stories:** Leading writers wax eloquent about travel, food, and culture
- Stand-Out Photography: Top travel photographers capture vivid images from around the globe

Ad Close Dates

Issue	Space Close	Materials Due
SPRING Feb, Mar, Apr	12/1/2020	12/8/2020
SUMMER May, Jun, Jul	3/1/2021	3/8/2021
FALL Aug, Sep, Oct	6/1/2021	6/8/2021
WINTER Nov, Dec, Jan	9/1/2021	9/8/2021

Providing custom programs to meet your advertising needs.

For a more extensive media kit with specific pricing information, please contact:

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